



Giving Profile: Giving to Education

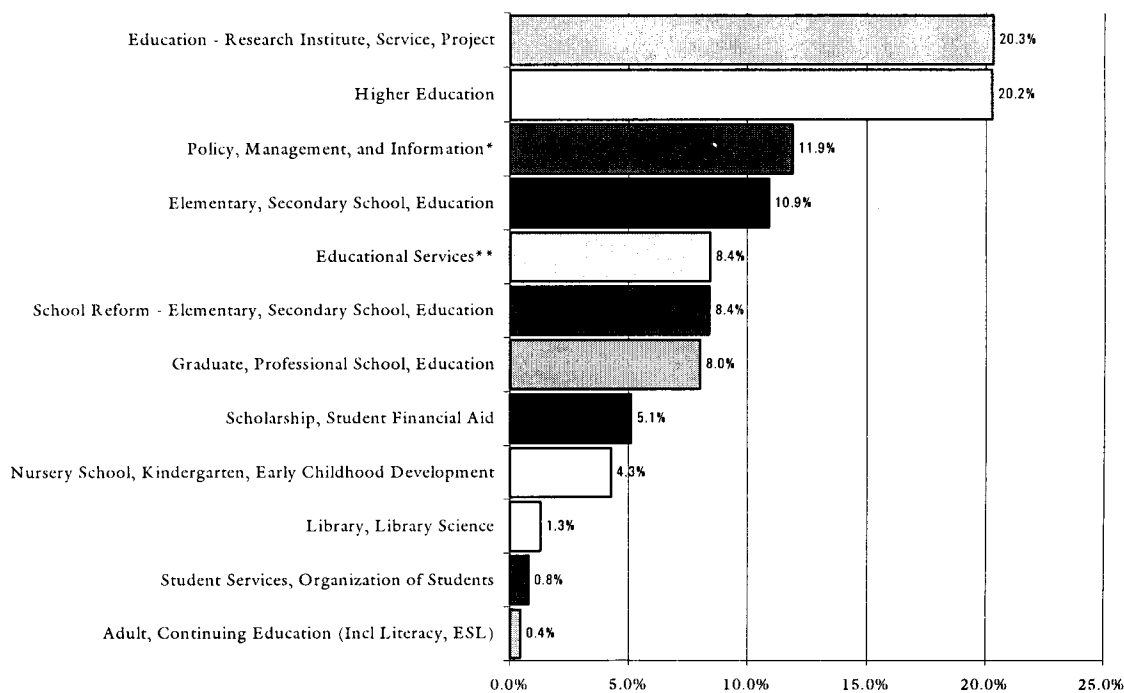
Since 1994, the Donors Forum has maintained the Philanthropic Database (PhD), a collection of grants information from nearly 100 participating area foundations. PhD contains details on over 57,000 grants totaling \$1.8 billion. The latest complete year of record, 1998 (data from foundations with fiscal years *beginning* in 1998), includes 12,600 grants totaling \$424 million. This grants data represents 37% of all grantmaking in Illinois. All grants entered into PhD are coded by purpose, according to the National Taxonomy of Exempt Entities (NTEE), and by beneficiary, support type, and neighborhood (city of Chicago) served.

This report will be the first in a series of periodic profiles of giving based on the sample of grants from the Philanthropic Database. This report describes giving trends to education, according to NTEE definitions, using fiscal year 1998 data.

- 21% of all grant dollars—or one out of every five dollars awarded—supported education. This parallels the 24.4% of all grant dollars that went to education nationally, according to the Foundation Center.
- There were 2,800 grants going towards education in our 1998 sample, representing 22.1% of all grants in PhD. Again, this figure correlates with Foundation Center data, which estimates 21.2% of all grants go to education.
- Giving to education, measured by either number of grants or grant dollars, ranked second among giving to all purposes.
- Private independent foundations awarded over 82% of the money given to education in this study. This is slightly larger than the percentage of giving overall, and in Illinois, represented by private independent foundations.

Giving by Sub-Category

The following analysis breaks down the \$91 million in grants to education by the major sub-categories. Education Research (primarily research on education trends, techniques, curriculum, and outcomes) received over one-fifth of all grants to education. Giving to Higher Education (not including graduate programs), also received over one-fifth of all education grant dollars. Policy, Management, and Information* and giving to Elementary and Secondary Schools each received over 10% of the money given to education.



* Includes supporting organizations and activities (e.g. staff development, trade associations, accreditation, policy advocacy)

** Includes all education services (K-12 and Higher Ed, e.g. after-school programs, drop-out prevention, curriculum development)

For more information on this report or on the Philanthropic Database (PhD) project, contact Nathan Benefield, Research Associate, at (312) 578-0090 or email, nate@donorsforum.org. PhD can be searched online through the Donors Forum website and www.npo.net

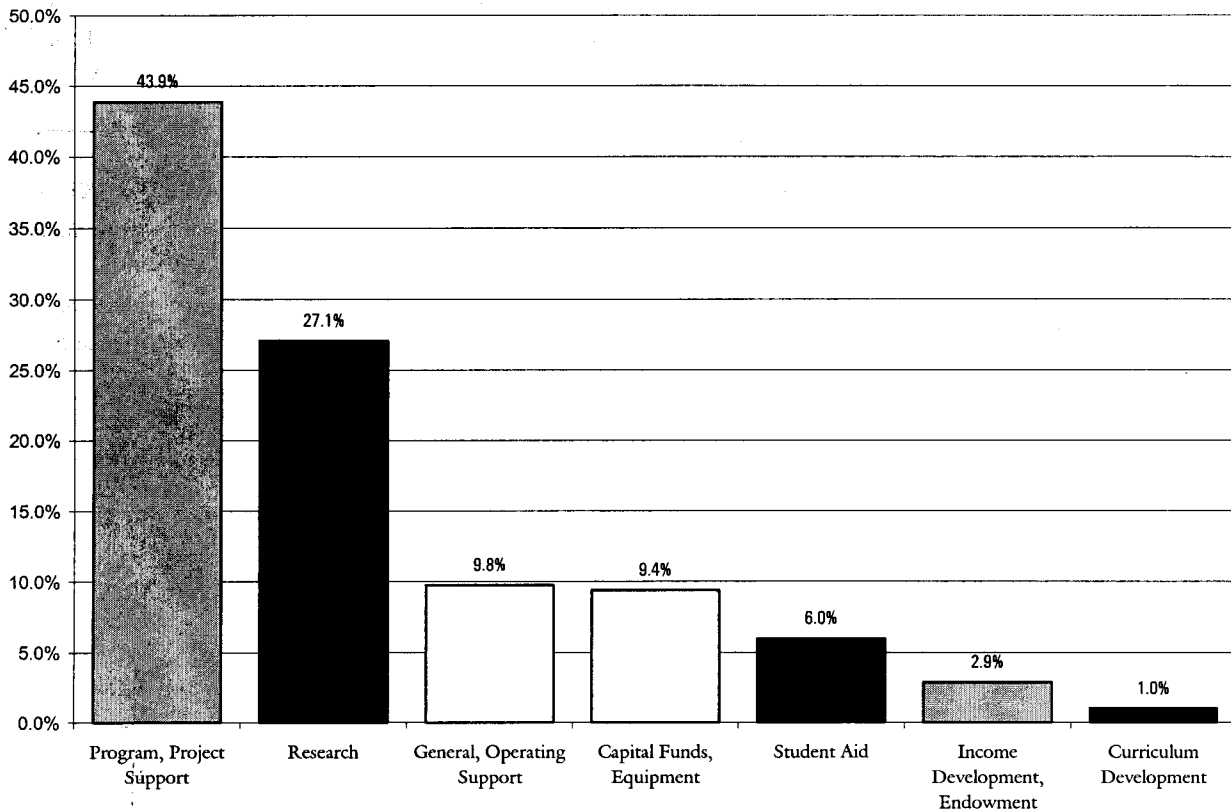
Size of Grants Awarded

Grants to education ranged in size from \$20 to \$2 million. The median education grant was \$7,500 (mean grant amount=\$35,000). Nearly half of all grants awarded were \$5,000 or less, with nearly one-fourth under \$500. However, more than one-quarter of all grants to education were over \$20,000. Grants over \$100,000 represented over 60% of the money given to education.

| Grant Size | Percentage of Total Education Grants | Percentage of Education Grant Dollars |
|------------------|--------------------------------------|---------------------------------------|
| 0-\$500 | 24.0% | 0.2% |
| \$501-1,000 | 4.7% | 0.1% |
| \$1,001-5,000 | 19.4% | 2.0% |
| \$5,001-10,000 | 12.9% | 3.3% |
| \$10,001-20,000 | 11.2% | 5.3% |
| \$20,001-50,000 | 16.9% | 16.2% |
| \$50,001-100,000 | 3.6% | 8.1% |
| Over \$100,000 | 7.3% | 64.8% |

Giving to Education by Type of Support

Grants in PhD are also classified by type of support given. Support type indicates whether a grant funded a specific program, an organization for general expenses, or was designated for other uses. More than 40% of all grants to education were earmarked for specific programs, of which over one-quarter went to programs administered by education institutions. Over one-quarter of education grants were designated as research grants. General operating grants totaled almost 10%, over one-third of which went to education institutions (elementary schools through post-secondary schools). Ten-percent of education grants were designated for capital projects, 45% of which went to post-secondary education.



Source: *Donors Forum of Chicago Philanthropic Database (PhD)*, 1994-2000