



# Giving in Illinois: an update

Philanthropy in Illinois has experienced significant growth and changes in funding areas over the last year. This report briefly examines the scale and scope of philanthropy in the state of Illinois as well as the giving patterns of foundations, updating the Giving in Illinois publication using fiscal year 1998 data. Data and information for this report are based on research conducted for the Directory of Illinois Foundations, 6th edition, newly released by the Donors Forum of Chicago in August 2000, as well as a representative sample of foundations from the Donors Forum Philanthropic Database (PhD). A more comprehensive Giving in Illinois report that includes 1999 data will be published by the Donors Forum in Spring, 2001.

## State-Wide Overview

- ◆ Giving in Illinois by foundations and corporate giving programs for fiscal year 1998 totaled \$1.1 billion, representing an increase of 25% over fiscal year 1997 giving figures. This compares favorably with the estimated increase of 22% in foundation giving nationally over the same time period.
- ◆ Contributions from individuals increased by almost 10% between 1997 and 1998, matching the 10% increase in individual giving nationally during the same period. In 1998, Illinois tax payers claimed \$4.8 billion in contributions; total Illinois individual giving is estimated at \$5.8 billion.<sup>1</sup>
- ◆ There were 2,227 foundations in Illinois in fiscal year 1998; their combined asset size was approximately \$20 billion. Foundation assets in Illinois increased by 23% between 1997 and 1998, higher than the national increase of 17%.
- ◆ The number of foundations in Illinois grew by approximately 15% over the last two years.<sup>2</sup>
- ◆ Over half of all grants were awarded by private independent foundations. Corporate foundations and giving programs, while making up only 6.5% of all foundations, jointly accounted for 22% of all Illinois grants.
- ◆ 85% foundations and corporate giving programs in Illinois were located in the Chicago metropolitan region; 44% were headquartered in the city of Chicago. Metro area foundations and corporate giving programs held 96% of all assets and made 93.6% of all grants in 1998. Within the region, Lake and Kane counties experienced the biggest growth in the number of foundations.
- ◆ Outside the metropolitan region, the largest number of foundations and corporate giving programs were located in Winnebago, Peoria, Rock Island, and DeKalb counties. Foundations outside of the Chicago metropolitan region accounted for \$79 million in assets and \$7.3 million in grants.

<sup>1</sup> Applying the Giving USA methodology, the \$4.823 billion in individual giving accounted for 80% of all individual philanthropy. Illinois individual giving can be estimated at \$5.788 billion.

<sup>2</sup> Percentage increase represents increase in number of foundations as published in the Directory of Illinois Foundations, 5th and 6th edition.

<sup>3</sup> Corporate giving programs do not have a separate endowment and therefore do not have assets.

Table 1 below shows Illinois foundations' assets and grants by foundation type:

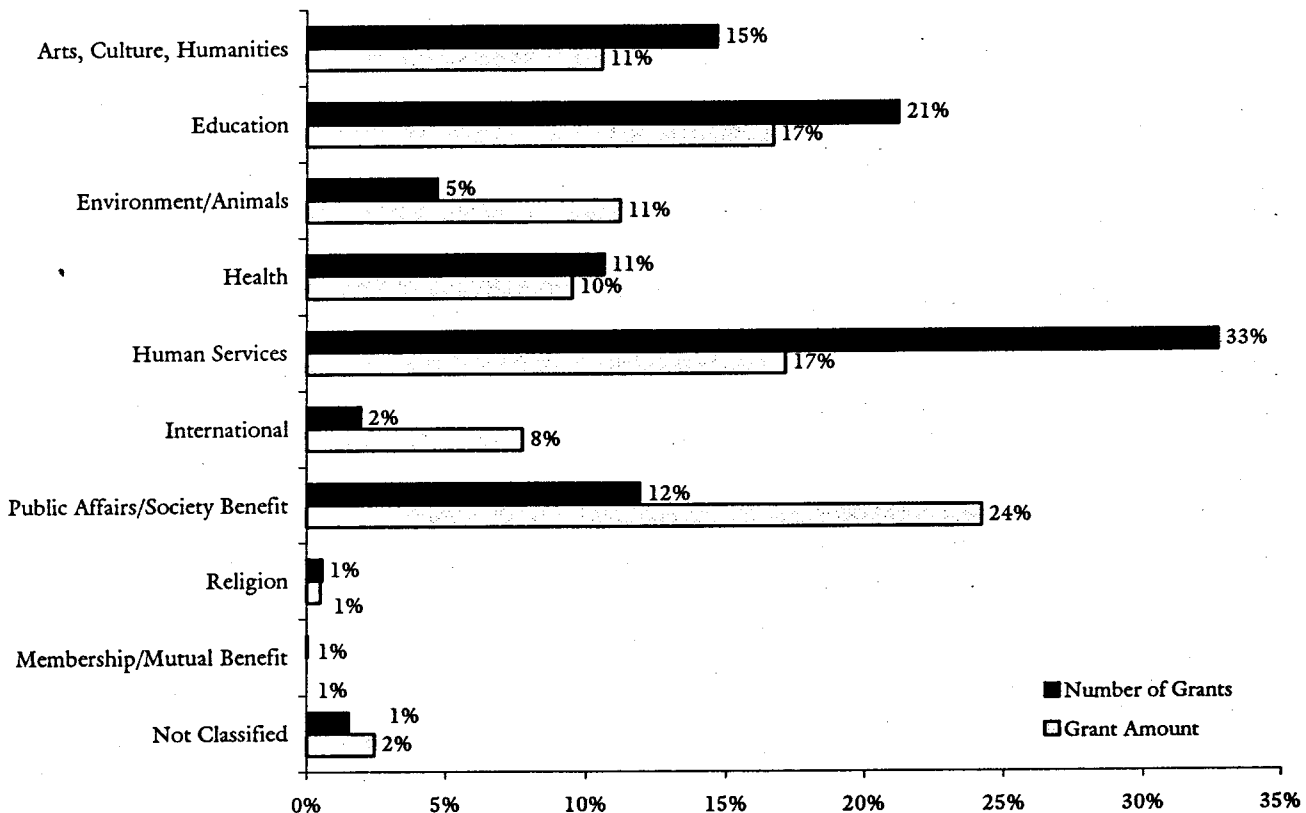
FOUNDATION ASSETS AND GRANTS BY FOUNDATION TYPE						
FOUNDATION TYPE	Number	% of Total	Assets	% of Total Assets	Grants	% of Total Grants
Family Foundation	952	42.7%	\$3,722,559	18.6%	\$198,680	17.3%
Independent Foundation	993	44.6%	\$13,121,266	65.7%	\$600,667	52.3%
Corporate Foundation & Giving Programs	147	6.6%	\$1,248,979 <sup>3</sup>	6.3%	\$253,993	22.1%
Community Foundation	14	0.6%	\$1,142,721	5.7%	\$44,563	3.9%
Public Foundation	16	0.7%	\$35,494	0.2%	\$4,805	0.4%
Other	105	4.7%	\$689,589	3.5%	\$45,442	4.0%
<b>TOTAL</b>	<b>2,227</b>	<b>100.0%</b>	<b>\$19,960,608</b>	<b>100.0%</b>	<b>\$1,148,150</b>	<b>100.0%</b>

All dollar figures are in thousands

## A Closer Look at Philanthropy in Chicago

The following analysis of grant activity in Chicago draws from grants data from a group of 74 foundations and corporate giving programs in the Donors Forum Philanthropic Database (PhD). This sample of 12,268 grants totaling \$425 million represents 37% of Illinois grant dollars awarded in 1998.

1998 Giving by Purpose Area:  
Percentage Comparisons by Number of Grants and Dollar Amounts



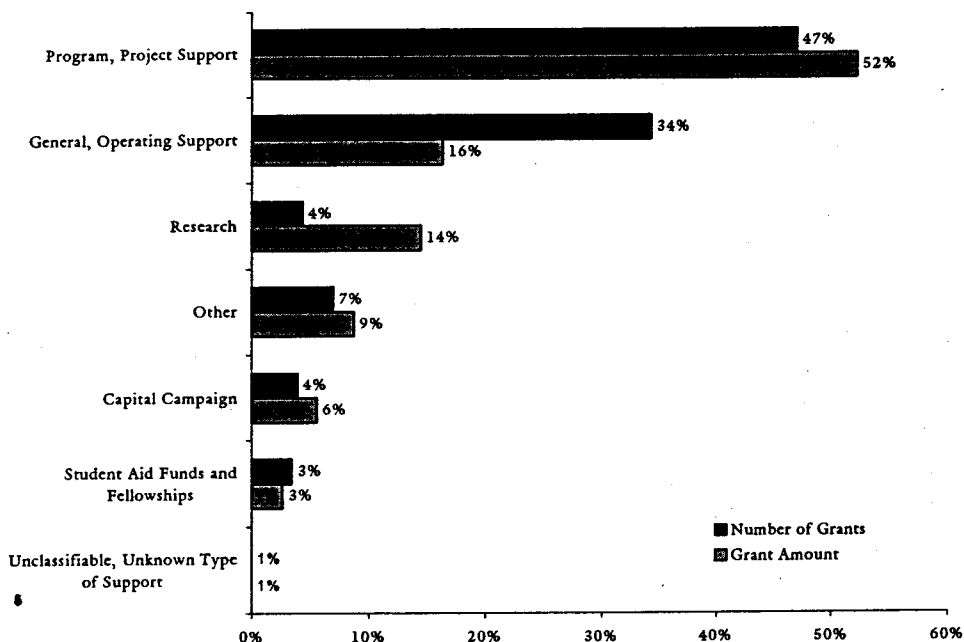
- Public Affairs/Society Benefit accounted for the largest share of total funding, replacing education which ranked highest in 1997. This category includes programs to impact government, policy advocacy, community improvement, and philanthropy and voluntarism. Human Services led in the number of grants awarded.
- Among major subject categories, environment/animals and public affairs/society benefit experienced the most growth in grant dollars between 1997 and 1998.
- The proportion of grant dollars awarded in the areas of Education and Human Services decreased; giving in Education decreased from 28% of total grants awarded 1997 to 17% in 1998 and Human Services received 17%, down from 22% in the 1997.



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**1998 Giving by Support Type:  
Percentage Comparisons by Number of Grants and Dollar Amounts**



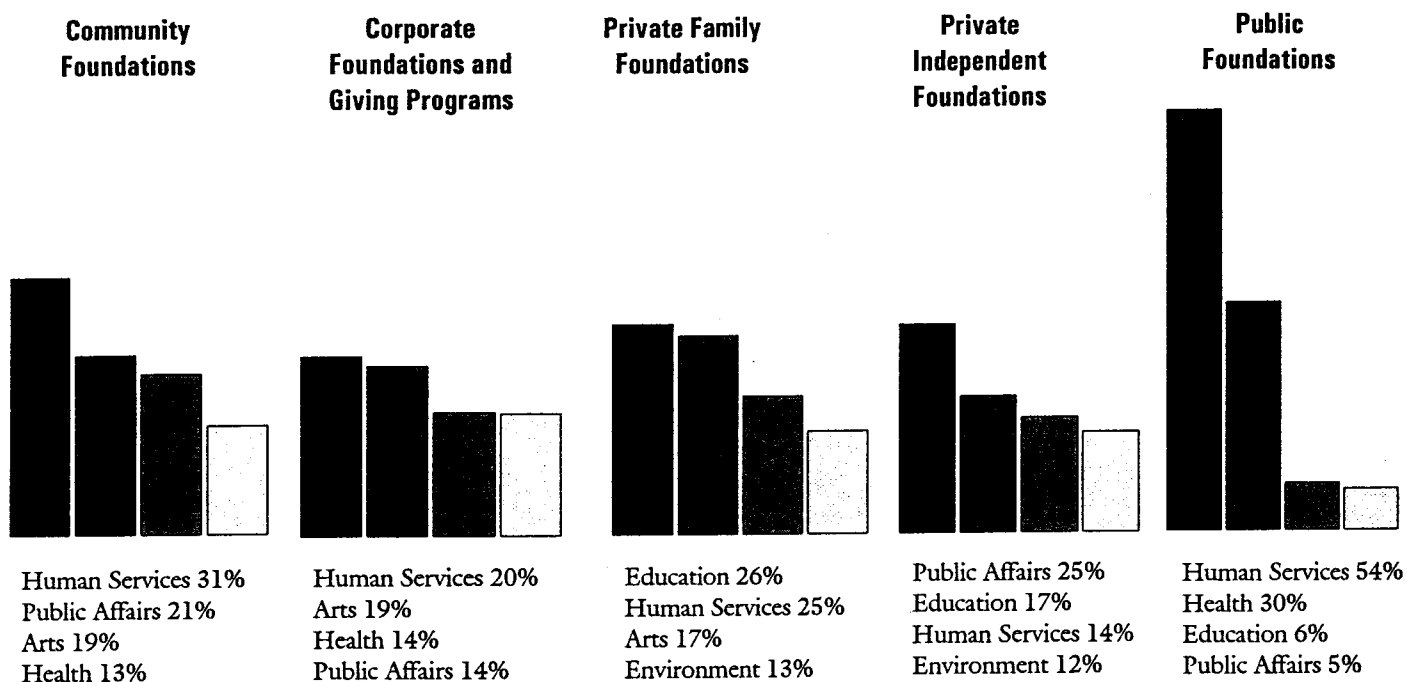
- Program support represented approximately half of all grants awarded, measured both in terms of number of grants and grant dollars. This is slightly higher than the national average.
- Although a third of the number of grants awarded were for general operating support, it only accounted for 16% of total grant dollars awarded.
- At 6%, grant dollars given for capital support lags behind the national average. Nationally, nearly one-fourth of grant dollars provide capital support.

The chart on the following page reports FY 1998 giving by different types of foundations. When contrasted with the same information for FY 1997, a few changes in funding areas were observed:

- Community foundations and private independent foundations gave more to public affairs and less to education in FY 1998.
- While giving in the area of public affairs increased proportionately for community foundations, and private independent foundations, it decreased rather dramatically for corporate foundations and giving programs as well as public foundations.
- Corporate foundations and corporate giving programs reported increased giving to health, the share of grants going to human services and public affairs declined.
- Community foundations significantly increased their giving in health.
- Public foundations increased giving to human services from a third of total grants to more than half of grants awarded.



The following chart demonstrates, for each foundation type, the proportion of funding for their top four areas of giving.



#### Top 25 Illinois Foundations by Assets

1. John D. and Catherine T. MacArthur Foundation	\$4,500,000,000
2. Robert R. McCormick Tribune Foundation	\$2,450,000,000
3. The Chicago Community Trust	\$1,059,750,098
4. The Joyce Foundation	\$980,000,000
5. Pritzker Foundation	\$607,070,781
6. The Spencer Foundation	\$600,000,000
7. Fannie Mae Foundation - Midwest Office	\$393,034,474
8. Polk Bros. Foundation	\$286,957,510
9. The Clara Abbott Foundation	\$260,908,504
10. Dr. Scholl Foundation	\$213,629,807
11. The Coleman Foundation, Inc.	\$206,868,079
12. Retirement Research Foundation	\$197,731,935
13. Prince Charitable Trusts	\$193,621,000
14. Arie and Ida Crown Memorial	\$192,915,308
15. Lloyd A. Fry Foundation	\$188,000,000
16. Dr. Ralph and Marian Falk Medical Research Trust	\$171,187,941
17. Frank E. Payne and Seba A. Payne Foundation	\$159,769,844
18. The Abbott Laboratories Fund	\$128,519,680
19. Ronald McDonald House Charities	\$127,739,536
20. Helen Brach Foundation	\$125,487,604
21. The Regenstein Foundation	\$121,137,289
22. Henry P. Crowell and Susan C. Crowell Trust	\$117,141,308
23. The Offield Family Foundation	\$111,401,234
24. The Joseph and Bessie Feinberg Foundation	\$109,696,603
25. Community Memorial Foundation	\$104,329,500

#### Top 25 Illinois Foundations by Grants<sup>4</sup>

1. John D. and Catherine T. MacArthur Foundation	\$207,000,000
2. Robert R. McCormick Tribune Foundation	\$105,252,274
3. BP Amoco Foundation, Inc.	\$37,000,000
4. The Chicago Community Trust	\$36,929,708
5. The Joyce Foundation	\$34,000,000
6. The Spencer Foundation	\$26,000,000
7. Sears, Roebuck and Company	\$23,000,000
8. Pritzker Foundation	\$22,687,557
9. Retirement Research Foundation	\$14,770,701
10. Caterpillar Foundation	\$12,895,775
11. Dr. Scholl Foundation	\$11,406,237
12. Searle Patient in Need Foundation	\$11,029,981
13. Polk Bros. Foundation	\$10,782,964
14. The Abbott Laboratories Fund	\$10,530,134
15. Arie and Ida Crown Memorial	\$10,092,993
16. The Clara Abbott Foundation	\$10,054,749
17. State Farm Companies Foundation	\$10,050,899
18. The Ameritech Foundation	\$10,000,000
19. Illinois Arts Council	\$9,759,600
20. The Allstate Foundation	\$9,400,000
21. Motorola Foundation	\$8,500,000
22. Archer-Daniels-Midland Foundation	\$7,237,662
23. Bank One Corporation	\$7,228,770
24. Lloyd A. Fry Foundation	\$7,000,000
25. The Grainger Foundation, Inc.	\$6,931,997

<sup>4</sup> Includes Corporate Giving Programs and other grantmaking organizations.



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